

TO BE SERVED
ICE COLD



Nº 24

FROST FAIR

GIN
ESTD 1766

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THROUGHOUT HISTORY, THE RIVER THAMES FROZE-OVER 23 TIMES. ON OCCASIONS THE RIVER WAS STRONG ENOUGH TO HOLD PEOPLE ON, EVEN TO WITHSTAND AN ELEPHANT.

AND THUS THE FROST FAIRS WERE BORN.

OUR NO.24 FROST FAIR GIN, IS A RECREATIONAL EXPERIENCE. WHEN YOU DRINK OUR GIN WE WANT TO TAKE YOU BACK IN TIME - STANDING ON THE FROZEN RIVER; AS THOUGH THE THAMES FROZE FOR THE 24TH TIME.

STORE IN THE FRIDGE 24 HOURS PRIOR TO DRINKING; POUR YOUR PREFERRED MEASURE, ADD 2-4 ICE CUBES, AND SIP OUR ICE COLD FROST FAIR GIN.

1L e

ALC/VOL: 42%

LIMITED EDITION